



Client Story | Transformation in Motion

# Unlocking Possibility: Leading Manufacturer Invests in Innovation to Forge Ahead

From front-end app development to systems integration and stronger security, this luxury appliance leader is pulling levers across the organization at a strategic pace — to outpace competitors in a niche market that’s ripe for big business.

Industry:  
Manufacturing

Capabilities in action:

-  [Consulting Services](#)
-  [Managed Services](#)
-  [Modern applications](#)  
(UX research & design, digital strategy)
-  [Data & analytics](#)
-  [Security & networking](#)
-  [Organizational Change Management](#)
-  [Modern platforms & infrastructure](#)

## Meeting key priorities to accelerate transformation



### A focus on experience to differentiate offerings

With no shortage of new product offerings and features — many with a mobile experience component — prioritizing User Experience (UX) means a strategic investment in UX envisioning, research and design with Insight.

An effective UX strategy goes beyond aesthetics and functionality; it involves a comprehensive understanding of end-user needs, pain points and desires. This work puts our client on track to gain valuable insights, developing products and services that resonate with customers. As the business continues to embrace digital transformation and mobile-centric offerings, prioritizing UX will drive competitive advantage in the ever-evolving marketplace.



### Operational excellence & a launchpad for improvement with solutions integration

Integrating Microsoft® Azure® across the company is laying groundwork for ongoing improvement across the organization. The ability to integrate applications, data and systems in real time is already streamlining operations, improving efficiency and powering digital transformation initiatives.

By seamlessly connecting various applications and systems, the company is breaking down information silos and enabling smooth data flow across departments. This level of integration fosters collaboration and enhances decision-making processes, as teams have access to comprehensive and up-to-date insights. The result is not only a more agile and adaptive organization but also an improved ability to meet customer needs and exceed expectations, ultimately positioning the company for lasting success.



## Business intelligence for better decision-making

Powerful analytics and reporting capabilities come together with an existing Snowflake® and Power BI® ecosystem. Leaning on Insight's expertise in data and analytics, the company is filling resource gaps in this space to make the most of cloud-based data warehousing and data insights. Today, leaders are better positioned to make more informed decisions — faster and more efficiently.

In the past, challenges ranged from limited scalability to cost inefficiencies, performance and speed, and more. Now, real-time data will enable them to respond swiftly to market trends, identify growth opportunities and address potential challenges proactively.



## Organizational Change Management (OCM) for cloud transformation

This client understands the importance of driving lasting change — its two-to-three-year OCM strategy will ensure the company's investment in cloud will go the distance.

OCM plays a crucial role in ensuring the success of cloud transformation initiatives within an organization. The benefits will include successful user adoption, focused alignment with business goals, fewer dips in productivity and reduced resistance to change.



## Strengthening security with penetration testing

This company is transforming while mitigating the ever-evolving risk landscape. Security penetration testing is playing a vital role in pinpointing security gaps, reducing risks, validating security controls, meeting compliance requirements, promoting security awareness and saving costs in the long run.

Working toward a holistic security strategy will be critical for the organization. Insight will be able to help embrace an integrated approach that considers the entire ecosystem of technology, processes and human factors — helping pinpoint vulnerabilities and risks from multiple angles. This will be key to build resilience, fortify data and assets, and safeguard the trust of customers and stakeholders.



## Focused growth & expansion with managed services

With nearly a dozen plant locations and counting, this manufacturer is allocating resources more strategically as new plants open — leaning on managed services to ensure smooth operations while refocusing internal headcount on broader growth strategy.

Managed services provide the necessary IT support and resources to enable growth while allowing the organization to remain agile, cost-efficient and focused on its core competencies. This strategic approach will enhance operational efficiency and position the company for continued success — no matter how the business evolves.

## What's possible at your organization?

Accelerate transformation with Insight. As an end-to-end Solutions Integrator, we help clients across industries drive outcomes in any area.

[Explore our offerings to see what we can start working on together.](#)

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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